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AI Salvador Dalí to Visit MOSI as Part of Art & Science Museum Mashup

TAMPA BAY, FL (September 1, 2025) – In a collaboration that mixes the magic of art and science, St. Petersburg's internationally renowned Dalí Museum and MOSI, Tampa's Museum of Science & Industry, are teaming up for a museum mashup, bringing unique experiences to each other's guests this fall.

This unique regional crossover between the two museums will bring to life STEAM (science, technology, engineering, art, and math) in new, interactive, hands-on ways.

[DOWNLOAD BROADCAST-QUALITY VIDEO AND IMAGES AT THIS LINK]

Talk to the Man Behind the Mustache

A reimagined Salvador Dalí will make his way across the Bay, on loan from The Dalí, to complement MOSI's special exhibition *Artificial Intelligence: Your Mind & The Machine*.

Dalí Lives [video & photos here] is a digital experience that allows visitors to hear about the legendary artist's inspirations and motivations as they talk with an Al-generated Salvador Dalí on an interactive life-size screen.

"At MOSI, we love that 'aha' moment when a guest discovers that science and art are connected—and you can't have one without the other. And who better to help you come to that realization than a recreation of Dalí, an artist who was so passionate about science and discovery?" said John Graydon Smith, President and CEO of MOSI.

The virtual re-creation of Dalí adds a unique twist of art and AI above and beyond the already engaging *Artificial Intelligence: Your Mind & The Machine*, which is the first traveling exhibit of its kind to explore the real impact of artificial intelligence.

Get Creative with Hands-On Science

Science educators from MOSI will present engaging, hands-on experiments and activities at The Dalí on the second Thursday of each month, September through December, from 5-7pm. Additionally, this fall, visitors will have the opportunity to join a conversation on art and technology at MOSI, hosted by The Dalí.

"Salvador Dalí was endlessly inspired by the world around him—including science—which shaped his art. This collaboration gives audiences at both museums a unique opportunity to experience that connection between art and science in a new and meaningful way," said Kathy Greif, Chief Operating Officer of The Dalí Museum.

This Dalí Museum/MOSI mashup will continue through the fall of 2025. Learn more about MOSI's *Artificial Intelligence: Your Mind & The Machine* at mosi.org and see The Dalí Museum's events calendar for upcoming activities at TheDali.org.

About The Dalí Museum

The Dalí Museum, located in downtown St. Petersburg, Fla., is home to a preeminent collection of the artist's works, with over 2,400 works representing every period and medium of Salvador Dalí's creative life. The Dalí is recognized internationally by the Michelin Guide with its highest three-star rating; has been named one of seven museums globally that showcase the future by CNN Travel; named one of the 10 most interesting museums in the world by Architectural Digest; and celebrated in 2025 by readers of USAToday as one of the top ten art museums in America.

The Dalí Museum's acclaimed digital experiences have received numerous national and international awards for creative innovation. The Museum is a not-for-profit organization whose mission is to preserve Dalí's legacy for generations to come and serve as an active resource in the cultural life of the community and the world at large. Open daily at One Dalí Boulevard, St. Petersburg, Fla. 33701, The Dalí welcomes all as unique individuals and is committed to making its collection, exhibitions, building and programs accessible. For more information, visit TheDali.org or explore the free Dalí Museum mobile guide from Bloomberg Connects.

About MOSI, Tampa's Museum of Science & Industry

MOSI is Tampa Bay's center of science and innovation, located in North Tampa at 4801 E. Fowler Ave.

Welcome to the Museum of Science and Industry, where the wonders of science come to life. We are a hands-on science center dedicated to interactive learning and playful exploration. With engaging permanent and rotating exhibits and out of this world programming, MOSI makes science and technology accessible to all. Come join us on a journey of discovery and unlock the mysteries of the world around us.

"Artificial Intelligence: Your Mind & The Machine" is an exhibit created by The Relayer Group. The company creates opportunities that bring innovation and technology to consumers of all ages through enriching and educational experiences. It developed Al Trends, the first-ever publication devoted to the commercial application of artificial intelligence, and is also publisher of the newest edition of The Brain Makers, the definitive history of the early Al industry. As an exhibit developer, The Relayer Group co-produced the extraordinarily successful science-of-sound exhibit, "GUITAR: The Instrument that Rocked the World."

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